

Taipei Manila Bangkok Tokyo Kuala Lumpur Bucharest **Shanghai** Seoul Phuket

Qing Dao Floral Expo Holiday Inn

Facing an impossible schedule the SLA Hospitality Group in Shanghai is set to deliver another outstanding project due to open in early 2014. Stepping beyond the normal designer role to ensure a unique project SLA will deliver almost 10,000 SM of unique wood veneered panels for the major public spaces.

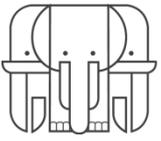
The Site is located in the rocky foothills of Laoshan Mountains 20k North of Qing Dao City Center on a wooded 20-acre plot of a much larger site of what will be the home of the 2014 International Horticulture Floral Exposition. Our client was given the raw site to develop in July of 2012 and has to open the doors for VIP guest by December 2013. In keeping with the historical European architecture of Qing Dao, the City Government had already approved a traditional German Alps Chalet exterior architectural concept. As soon as our client took possession of the site they began excavation with only schematic architectural plans, as the schedule of 18 months to go from a greenfield site to a functioning hotel is almost impossible to achieve.

September 2013 Issue

Our Services:

- Interior Design Consultancy,
- Feasibility and Strategic Space Studies,
- Project Management,
- Environment as Brand: Brand Application to Interiors,
- Sustainability Advisers, based on USGBC's LEED Accreditation
- Architectural

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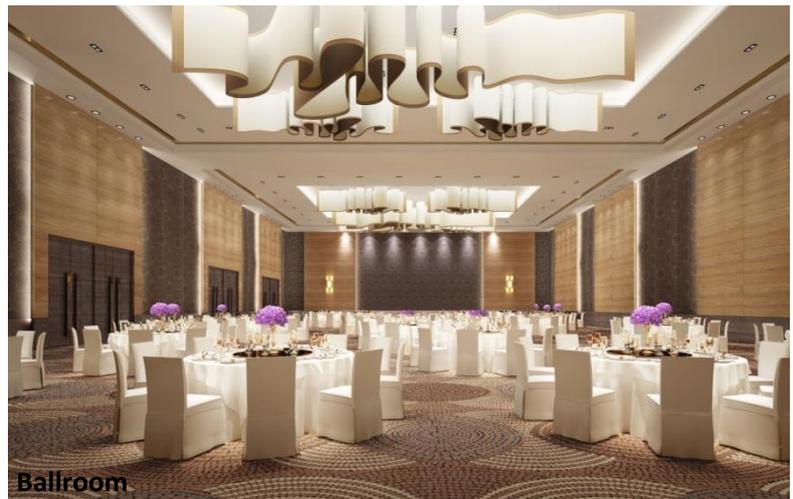
Luckily, the interior architecture had no stylistic limitations so we chose to follow a contemporary theme of nature to connect the floral expo. We decided to use some very special veneers from France in a book/butt match patterns to create striking patterns. We then treated these unique veneer panels of 2 X 3.5 meter like framed works of art hung on stonewalls for the main lobby.

To ensure the final quality of the proposed unique veneers, the design team went to Bordeaux to oversee the final selection of 10,000 SM of veneers. We then found the best wood working factory in China to turn the raw veneers into panels ready to hang. The panels are now being installed at site and we are excited to say they are exceeding our expectations.

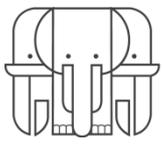
Happily we can report it looks as of today the doors will open on schedule.



Ballroom Lobby



Ballroom



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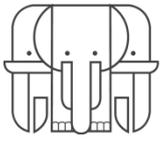
Chinese Restaurant - Reception Counter



Executive Lounge



All Day Dining Restaurant



The Design Team Key Players

- David Pipkin - Director
- Betty Hsieh – Design Director
- Jia Hong – Design Manager
- Richmond Zhang – Senior Project Designer
- Amy Zhou – Project Designer
- Qie Le Wang – Project Designer
- Amelie Lemaitre – Senior FFE
- Veneer Selection and Procurement – David Pipkin, Betty Hsieh, Edward Pang

Latest news!

We are pleased to share with you an interview featuring Noriko Kitamura, Country Director for SL+A Japan. Please click on the following link: <http://www.japantoday.com/category/executive-impact/view/steven-leach-adding-value-to-the-office>