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BMW GROUP KOREA OFFICE

SLA Seoul is proud to announce that their project, BMW Group Korea was featured in the Interior World Magazine, Korea.

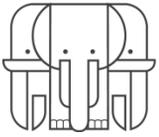
BMW KOREA located in Heohyeon-dong Jung-gu, Seoul is transformed into future oriented and sophisticated building by Steven Leach & Associates. The designer who have obtained many practical experiences in design of car exhibition for foreign companies and imported brands was inspired by MBW Welt in Munich, Germany, which is the most representative building of BMW in this office project.

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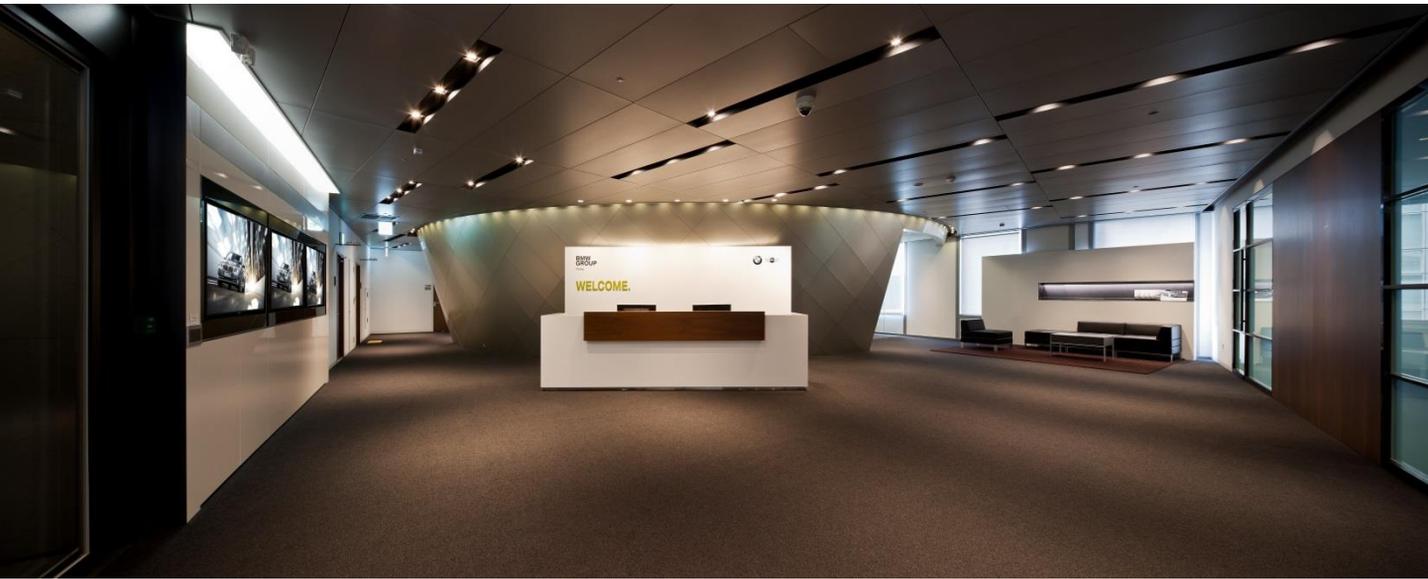
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First, on the entrance, the elegantly curved wall which reinterprets the architectural elements of the BMW Welt in Korean style behind the white information desk catches eyes. This wall using anodizing panels adds its uniqueness with the feeling of Idodawan which was an ordinary multi-purpose bowl in Joseon Dynasty. The floor covered with black carpet is presented as dark to display showroom-like ambient.

The meeting room located in the opposite side is installed with glass and revolving door to facilitate smooth communication with outside. The office space is designed simple and modern as open space to avoid any stuffy feeling and at the same time to facilitate concentration.

This space is not an ordinary office but enhances the innovative image of the company fitted into the brand position with sophisticated design.



CEO's Room



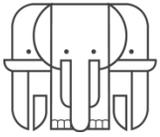
Meeting Room

Design Team: Kim Y-young, Baek kyu-eun, Kim Jung-min, Park Yoon-kyung, Lee Hye-seung

Location: Hoehyeon-dong, Jung-gu, Seoul, Korea

Built area: 3,313m²

Finish: Floor- Carpet, Wood flooring/Wall- Paint, Glass, Fabric, Anodizing Panel/Ceiling-paint, Wood, Anodizing Panel



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Seoul Office Team Building in Kota Kinabalu, Sabah, Malaysia

Seoul Office recently had an office team building in Kota Kinabalu where we had a day reviewing what each team had been working on throughout the year. We also had time for team building at the beach, parasailing, snorkeling, etc. Lastly, we took time off to climb Mount Kinabalu, the highest mountain in South-East Asia.



Presentation in Kota Kinabalu

Parasailing



Trekking in Mount Kinabalu

