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## Citrix Seoul Office

May 2013 Issue

In Yeouido Business District of Seoul, the cloud company that enables mobile work styles Citrix has opened its first office - a smart working environment transcending time and space. The most challenging task was to deal with the high ceiling of seven meters and a giant structural column running across the space diagonally, since the office is located at the top floor of One IFC Tower. Regarding the space as a single city, rather than an office, SL&A Seoul applied the concept of a street, building and a park to the layout.

The main lobby has become an iconic central square of the 'City' with a symbolic monument, which is the oblique column that seems to have grown from the floor. Beyond the lobby and on the path between walls located the rooms of various functions, including Training Room, Meeting Room and a Café. To make the best use out of the seven meter ceiling height, the open office was also divided. Vertically, evocating a tall urban building. Such an approach enabled securing private spaces and magnificent views out towards the window and a calm & cozy atmosphere in open office area, and also allocating the meeting rooms and individual working areas into blocks, thus creating an efficient and effective spatial composition.

In the center of rigid city, Citrix Seoul Office offers a warm and comfortable city park-like workspace.

### Our Services:

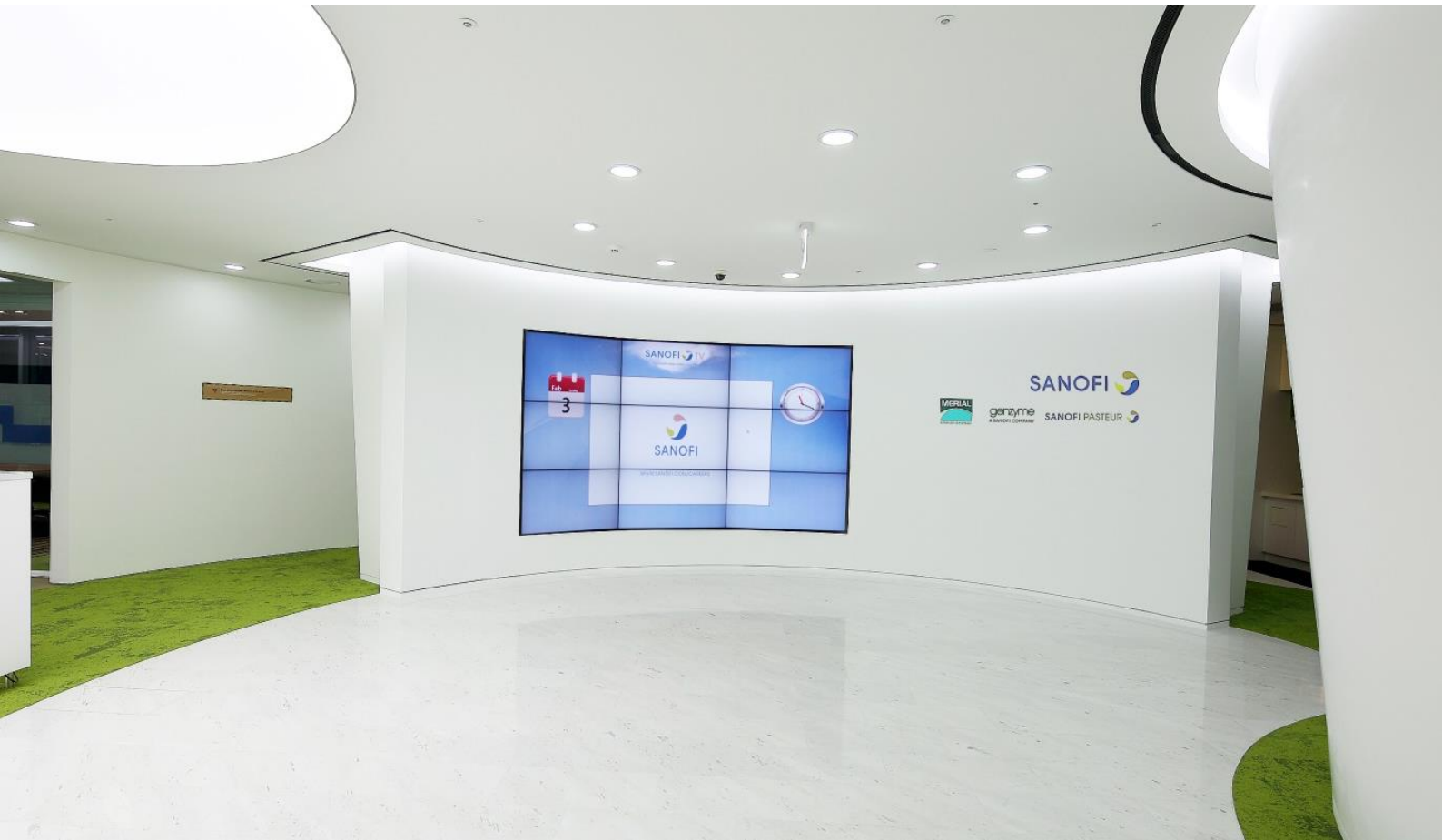
- Interior Design Consultancy,
- Feasibility and Strategic Space Studies,
- Project Management,
- Environment as Brand: Brand Application to Interiors,
- Sustainability Advisers, based on USGBC's LEED Accreditation

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**Location:**  
32F, One IFC  
**Size:** 1,400m<sup>2</sup>  
**Design Director:**  
Jonathan Kim  
**Design Team:**  
Yong-sun Choi,  
Hyun-seek Choi,  
Ye-jin Kin,  
Jeon-woo Lee  
**Project Type:**  
Interior Design  
**Project Period:**  
July 2012 – Jan 2013

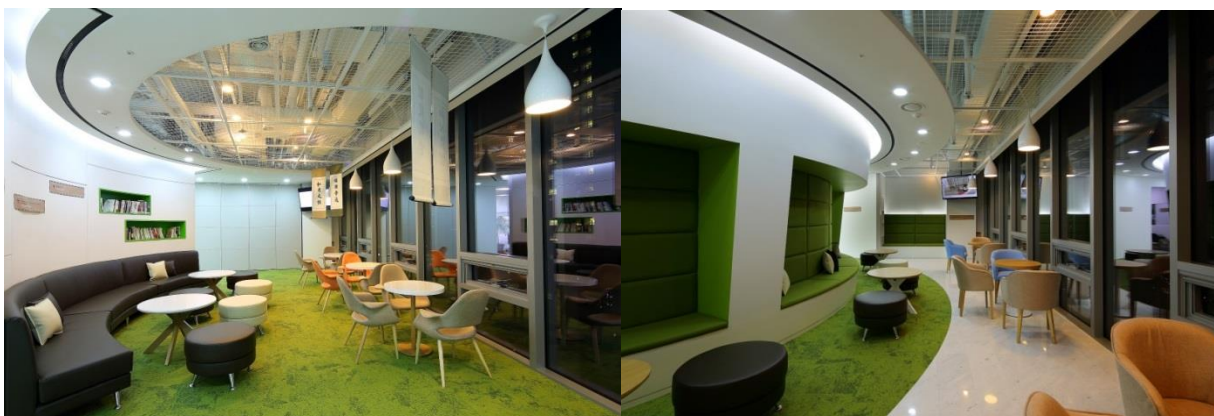
## Sanofi Korea New Office



In this project, Client not only wished to have a well-designed work space at a new location, but more importantly, Sanofi wanted to deliver the message of one Big Group under the name of Sanofi to each four different entities, Sanofi-aventis, Sanofi Pasteur, Merial and Genzyme, previously all scattered at different locations.

In creating the culture of one group, SL&A Seoul came up with the idea of creating encounter and interactions between staffs from other entities as well as from other floors, by bringing out common area at the center of each floor, instead of allocating each different entity per floor, so that they all share the Office space assigned to Sanofi.

In addition to Sanofi's message as a Group, SL&A would like to incorporate Korea's traditional beauty to Sanofi office, where multinational staffs from all over the world can feel the uniqueness of Seoul office in line with the efficiency and quality of other Sanofi offices. Also, attention to details customized only for Sanofi office has applied to the space, such as film and signage applied to private office & meeting room with patterns inspired by the shapes of various pills and tablets by Sanofi, and these efforts successfully made the project rather a more unique one.



*Location:* 8-11F,  
Banpo Hyosung Bldg  
*Size:* 3,600m<sup>2</sup>  
*Design Director:*  
Jonathan Kim  
*Project Team:*  
Yong-sun Choi,  
Hyun-seek Choi  
Seong-ah Chung,  
Hee-sun Jang  
*Project Type:*  
Interior Design & PM  
*Project Period:*  
May 2012 – Feb 2013