

THE STEVEN LEACH GROUP NEWSLETTER

partners



OCT 2014

**Salaya's Central
Plaza**

A Flutter in Phuket

Meet K. Chanachai

SALAYA'S CENTRAL PLAZA

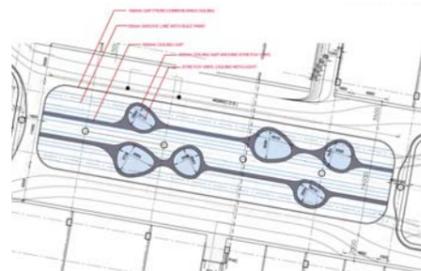
Project : Central Plaza Salaya
Location : Nakhon Pathom
Function : Retail Space
Area : 25,000 m²



Located in Nakhon Pathom, Central Plaza Salaya is one of the newest developments by the CPN Group. Continuing the on-going creative partnership between the CPN Group and SL+A Bangkok, the team was tasked with designing the common areas on all floors of the new development.

The concept design of the space draws predominantly from the orchid, its form, colour pallet and texture, hints of which can be seen in the 25,000m² retail outlet.

With this concept extrapolated further throughout the mega retail space, the feel of a botanical garden is achieved. This is accentuated with internal contours of the roof complimented by particular accent colours and graphics. This achieves a result which not only remains faithful to the original intent but also goes further into providing a unique shopping experience. Subsequently allowing Central Plaza Salaya stand out in a growing number of retail outlets in and around Central Bangkok.



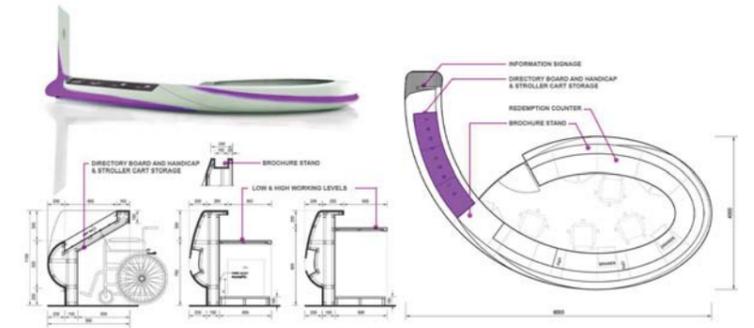
The E-Center



Colour Features

“ This achieves a result which not only remains faithful to the original intent but also goes further into providing a unique shopping experience. ”

Green spaces are dotted throughout the development with a mixture of artificial and genuine greenery marrying the interior design with the interior landscape design of the space. Particular decorative features continue along this theme, examples of which are the information/reception desks designed and inspired by natural, organic forms. Stalls and shop carts are also designed to follow the overall theme with restricted colour pallets to ensure conceptual compliance whilst maintaining functionality for efficient and productive use. The orchid's twists and shapes with splashes of pinks and purples are used artistically throughout to provide subtle hints of nature within the commercial surroundings. The design also takes into account the limitations involved in the project and utilises only available materials to create the iconic features that define the retail space.



Design for the Reception / Information Desk



Design for the Shopping Stalls

Longitudinal Section



Design:
Steven Leach Jr., + Associates
Donal T. Coyne

Services Provided:
Interior Design



Food Stall Concept Design



Parnduangjai Roojnawate is a Senior Interior Designer working at SL+A Bangkok. Since joining in 2006, extensive international experience has allowed Parnduangjai to take on a multitude of different projects in a wide range of interior design fields. Educated in Thailand and France, Parnduangjai provides an international perspective and is a key member of the design team.



Julie Limsnukan is a Senior Interior Designer working at SL+A Bangkok. Educated in Thailand and the USA with further international design experience, Julie has a versatile skillset allowing her to design in a vast array of interior design fields. Since joining SL+A Bangkok in 2009, Julie has become a key member of the design team.

Design fusion extends further than specific features however, areas are themed according to their purpose with the concept developed further to maintain productive output. A fusion of technology and nature can be seen particularly in the E-Centre with the design replicating energised floristic patterns in the ceiling with natural lines apparent in the floors also. Other areas such as the food park were also designed to incorporate various use-related features whilst remaining true to the original concept.

The project, led by Ms. Parnduangjai Roojnawate and Ms. Julie Limsnukan has recently been completed with the launch of the new retail space another great success in one of many creative collaborations.

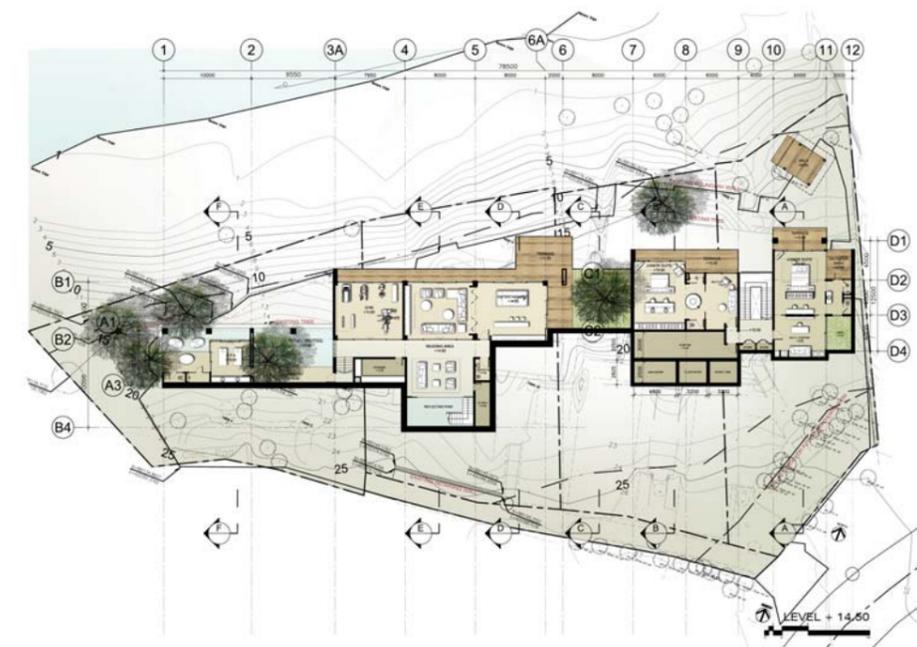


A Flutter in Phuket

Project : Villa Perpillon
Location : Phuket
Function : Residential
Area : 3,000 m²

Villa Papillon is located on a 3000m² plot of land overlooking the picturesque Laem Sing Bay in Phuket, a popular destination in the South of Thailand. Formerly Talay Sawan, Villa Papillon is named for the abundant population of butterflies in the area attracted by the trees and flowers planted in the gardens.

Initially purchased as a plot of land with a building structure badly needing renovation, it was thought that it would be easier to clear the area to make space for what is there today: an original variation of the traditional beach house theme. Complete with 5 multipurpose bedrooms, library, gym, home theatre and entertainment room, Villa Papillon is certainly more than meets the eye. On a challengingly steep and narrow plot, the design team has created extra more space by developing areas commonly overlooked ensuring a masterful utilisation efficiency. The rooftop lawn areas, pavilions, infinity pool (built above the aforementioned facilities above) and cantilever terrace all with a breath-taking view of the bay are just some examples of this.



Colour Features and Information Desk





Entertainment Room



Main Pavillion and Swimming Pool

With the client predominantly based in Perth with regular travel to London, the beach house in Phuket provides the perfect escape from everyday life into the serene.

The design itself with a soft décor and the slightly more typical bleached timber, light finishes with blue accent colours is more in line with a regular beach house but the barbeque and main pavilions along with a spa provide a mixture of luxury living combined flawlessly with nature.

The design utilises the natural landscape to create particular features. An example of this is seen where the original Banyan trees are retained as part of the final design to maintain the natural feeling of the space.

Faced with the challenges of additional plots being acquired and family circumstances, the team created a versatile design, which has fulfilled all of the evolving needs and requirements of the client whilst maintaining the original design intent.



Ceiling Design

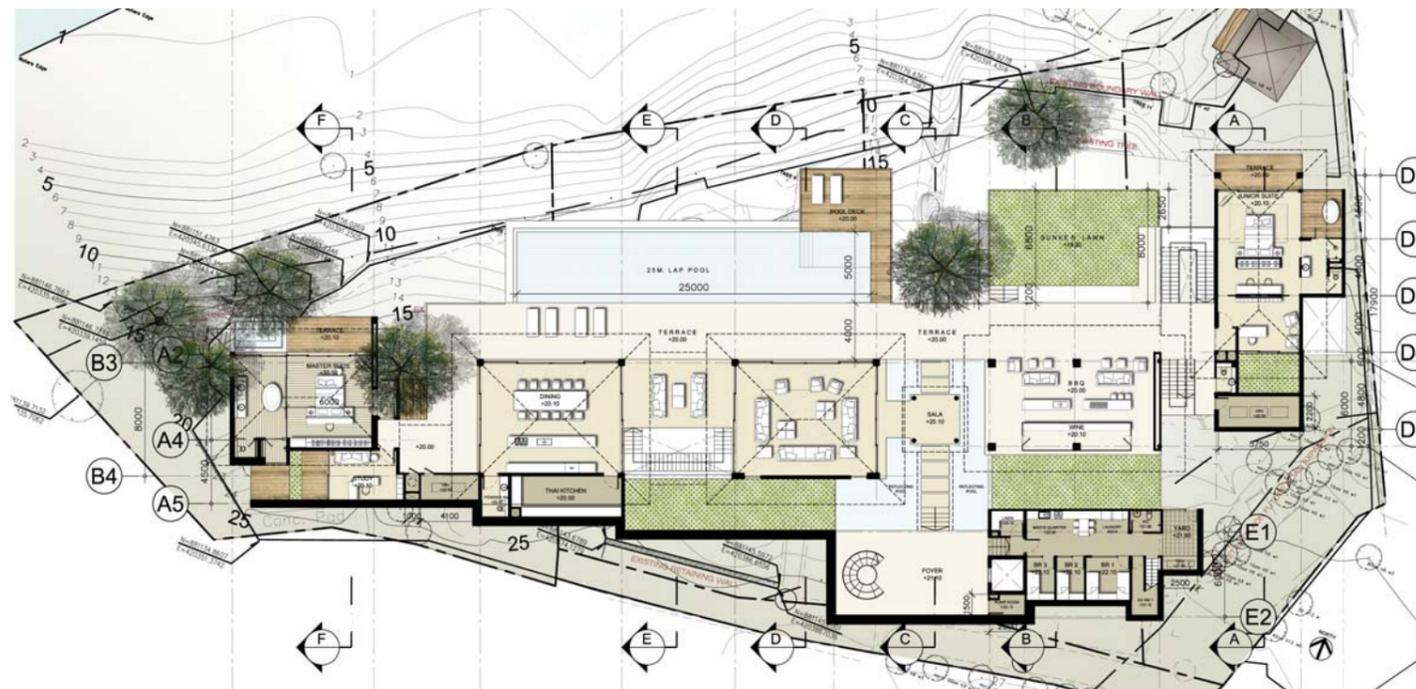


Cantilever Terrace



Main Pavillion and Swimming Pool

Feature Staircase



At present, the architectural design has now been completed and construction is set to finish this month. The interior design, also by SL+A Bangkok is now in full flow and is set for completion next month also.

Architectural design for this project is led by Ms. Peeraporn Jaroonchaikanakij and Interior Design is led by Ms. Nalin Laojitprasong.



Design:

Steven Leach Jr., + Associates
Donal T. Coyne

Services Provided:

Architectural + Interior Design



Peeraporn Jaroonchaikanakij

is a Senior Architect working at SL+A Bangkok. Educated in both Thailand and the USA and with over fifteen years of extensive design and construction experience, Peeraporn specialises in high end residential buildings and luxury villas. Peeraporn has carried out projects all over the globe and is a key member of the design team.



Nalin Laojitprasong is a Senior

Interior Designer working at SL+A Bangkok. Since joining in 2011, Nalin has become a key member of the design team and has led successful projects in a wide range of other areas. Educated in Thailand, China and the UK and with global design experience, Nalin specialises in residential and hospitality projects.

MEET K. CHANACHAI

In this month's newsletter, we are featuring one of the key members of the architectural team at Steven Leach Architects Limited, Bangkok.

Khun Chanachai Bamrongphong, originally from Phitsanulok Province in Thailand obtained his degree as a bachelor of Architecture (B., Arch) at Chulalongkorn University in Bangkok. Following this, Khun Chanachai went on to take up a position at the Architectural Department and followed this with two years at a local company. Khun Chanachai then went on to pursue his Master's Degree in Architecture (M., Arch) at the University of Washington, Seattle, Washington, USA.

Khun Chanachai began with the Steven Leach Architects Limited, Bangkok in January, 2011. In almost 4 years with us, he has worked on several successful high-rise and factory projects of note with experience in a broad spectrum of commercial, industrial and residential styles.

Following is the interview.

Why did you choose to become an architect?

Chanachai Bamrongphong: Why did I choose to be an architect? Well actually, my father worked as a contractor so I have seen him work since I was a child and I grew up with construction. It's why I wanted to be an architect.

Who have been your main influences?

CB: Mr. Pirast Pacharaswata — He was my teacher and my boss. I worked with him as an intern when I was in my 3rd year of my bachelor's degree and he taught me a lot about design: why we design in a certain way and how we design different areas and spaces. He asked me not to use a computer but to start by hand. At first, his office was quite small and at the time, I don't think he was overly famous but now his work has been published a lot and also in movies.



Baan Plai Haad



Baan Plai Haad

What is the most challenging part of your job?

CB: That you will never know everything. Before I came here, I had never designed taller buildings. My first project here was a high rise building so I learnt a lot from my first project.

What has been your favourite project to do and why?

CB: Baan Plai Haad. It's not a typically designed building. There are a lot a lot of specific details everywhere. I learnt and developed a lot of details on this project. I learnt a lot from others, it's why I loved designing this building.

What kind of project would you like next?

CB: Well, I can do everything really. I am okay with tall buildings and modern style houses but not resorts [he adds with a wry smile].

Is there a specific way you would choose to design if you could?

CB: Well in reality, it depends on the client. We'll give them mood images in different styles, they can choose what they want and I can adapt myself to design according to that style. In reality, we can't really do whatever we want.

What trends do you see in architecture in Bangkok? Are we moving to green buildings? Taller buildings?

CB: For green buildings, I think it has a lot to do with marketing. I think it's good that going green means good publicity. With regards to taller buildings, I think in the next 10 years, there will be a lot more. Yesterday I was shown an idea for a building over 600m here in Bangkok. That's pretty tall [he says laughing]. I think each developer is going to begin competing to see who can get the tallest building. It's also about reputation.

Why Steven Leach?

CB: Well actually it may be a stupid answer but I wanted to go to Singapore but Steven Leach accepted me first [he says jokingly]. But actually, at that time, my parents were going to retire so I had to take care of them and I wanted to work in Thailand. I rejected an offer from Singapore and coming to Steven Leach was a very easy decision.

What do you like best about the Bangkok office?

CB: I have heard complaints from quite a lot of people at other companies regarding working hours. In this office, they don't require us to work a lot of overtime. Sometimes, obviously we have to work hard and work late but it's not as often or quite

like other offices. In all honesty also, the office here is located very conveniently for me. I live a quite far away from here and with the sky train so close, it makes it a very convenient place to work.

Anything about the office in particular that you like, the people, the atmosphere?

CB: Um, I don't have anything specific really [he adds with a cheeky smile and a laugh].

What do you like to do outside of work?

CB: Reading books, watching movies, and cooking.

Any favourites?

CB: My favourite book is "One up on Wall Street". My favourite movies are Inception, Shawshank Redemption and The Secret Life of Walter Mitty. What I like to cook? Thai food in general, things like green curry.





OFFICE LOCATIONS

- Bangkok, Thailand
- Bucharest, Romania
- Kuala Lumpur, Malaysia
- Manila, Philippines
- Phuket, Thailand
- Taipei, Taiwan
- Tokyo, Japan
- Seoul, South Korea
- Shanghai, China
- Singapore, Singapore

SERVICES

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