

THE STEVEN LEACH GROUP NEWSLETTER

partners



SEP2014

CIGNA in Seoul

SanDisk Yokkaichi

Remembering Ben



Elevator Lounge on Level 22



CIGNA IN SEOUL

Project : CIGNA Life Insurance
Location : Jongno-gu, Seoul, Korea
Function : Office
Area : 22,805 m²

Steven Leach & Associates, Seoul under the leadership of Jonathan Kim has continued their astounding growth in recent years fostering relationships with both local and international partners. The relocation of CIGNA (LINA in South Korea) Life Insurance's headquarters to Jongno-gu, Seoul provided the perfect opportunity for creative collaboration between two giants in their respective fields.

The 23-storey building, now home to LINA Life Insurance was designed following the precept of a "willing heart" reflecting the company philosophy: contributing to society and communicating with both employees and customers. With LINA Life Insurance choosing to continue their regional partnership with the Steven Leach Group, the result was a design that combined functionality and nature seamlessly.



Cafeteria on Level B1



VIP Lounge on Level 23



General Office Area

“With LINA Life Insurance choosing to continue their regional partnership with the Steven Leach Group, the result was a design that combined functionality and nature seamlessly.”



Lounge on Level 8

Throughout the space, wood is used to great effect creating a sense of warmth with fabric utilized as a point element both brightening up areas and presenting a cheerful working environment whilst keeping an organic feel. This natural feel is continued by the seamless flowing of each area intertwined area.

Functionally, the interior is divided into three distinct zones: amenities, telemarketing and the general office area.

Amenity zones are positioned in easily accessible locations around the headquarters adding to the natural flow and organic feel of the space. The cafeteria is located on the first underground floor with other amenities spread across levels 8, 13 and 23. The new LINA Life insurance headquarters boasts public lounges, a fitness centre, sleeping facilities, a nursery room, massage facilities and a singing room all towards providing a level of relaxation, recreation and leisure to busy and fatigued staff.

The public lounge on the 23rd floor in particular is fitted with barrisol sheet that imitates the effect of daylight passing through a skylight keeping in line with the natural theme and providing light to all those who use the area.

Along with the cafeteria on Level B1, the Public Lounge serving meals and coffee can be used as a space for seminars and lectures by removing partitions. This space was designed to provide a multipurpose and flexible space reflecting versatility and the adaptable features of nature.

The design concept of levels 8 and 13 give a comfortable feeling of nature with the motif of the sea and the forest reflected in the blues, greens and natural browns. Whilst the bright notes within the oak used on the telemarketing zones on levels 3 and 15 provide energy reflective of such a vibrant company.



Fitness Suite on Level 13



Public Lounge on Level 23



Boardroom on Level 23

Public Lounge on Level 17



Public Lounge on Level 23



The company colours of orange, blue and green were applied throughout the space and were utilised in the design to create energy whilst maintaining a natural feel. This is effect was particularly developed in areas such as the executive offices, the meeting rooms and phone booths all to create a lively yet pleasantly peaceful atmosphere.

LINA Life Insurance offers a pleasant work environment by ensuring a unique identity and spatial layout that takes into consideration the wellbeing of employees. The design throughout provides a carefully tailored and balanced mixture of opportunities for focus, productivity, recreation and relaxation.



Pantry Area on Level 21

Design:

Steven Leach & Associates

Jonathan Kim

Design Team:

Baek Kyu-eun, Jung Seong-a, Lee Jeon-woo, Yang Jae-yeon, Yu Min-jung

Services Provided:

Interior Design

Public Lounge on Level 23



SANDISK YOKKAICHI



Project : SanDisk Technology Innovation Centre
Location : Yokkaichi, Japan
Function : Meeting Facilities
Area : 600 m²



Reception Area

SanDisk is a recognized a global leader in the field of flash storage solutions. The recent joint venture with Toshiba at their Yokkaichi factory in central Japan has created the need to provide adequate meeting and training facilities for their rapidly growing operations.

The 24-hour accessible Technology Innovation Center located in the heart of the industrial town of Yokkaichi is equipped with the latest in audiovisual technologies. The 600 m² facility allows staff ease of connectivity back to headquarters, enables smooth overseas communications, as well as provides a space for impressive customer product presentations.

The Center, fully owned by SanDisk, offers a variety of meeting rooms ranging from state-of-the-art high tech rooms to more formal face-to-face negotiation rooms with a distinctive Japanese flavor.

As the building stock in Yokkaichi cannot be compared to the building stock of a metropolis like Tokyo, necessary technical upgrades to the air conditioning system and power supply were an important aspect of the project. Steven Leach Tokyo supported these requirements with in-depth technical knowledge combined with innovative design in order to create an outstanding facility.



Negotiation Room



“The 24-hour accessible Technology Innovation Center located in the heart of the industrial town of Yokkaichi is equipped with the latest in audiovisual technologies.”

Design:

Steven Leach + Associates

Noriko Kitamura

Services Provided:

Interior Design / Project Management

Remembering Ben



Benjamin Edward Hughes II

July 22, 1932 — July 31, 2014



Ben at the 2014 Group Meeting in Taipei

We announce with sadness and profound regret the passing of one of our founding partners, Benjamin Edward Hughes II, on July 31, 2014 after a long illness which in his quiet, private way, he kept from us all.

He studied architecture, Fine Arts and Sociology at the University of Southern California and went on to the University of Cincinnati to take up Urban Planning and Environmental Design.

With close to 40 years of dynamic practice as an interior design consultant in the US from the late 1960's, he moved to Asia in 1972 where he helped establish the Manila office. The triumvirate of Steve, Ben and Chris Devitt of Singapore started the SL+A family, enabling it to grow into the region.

Ben was noted for his distinctive sartorial style — wainscots and string ties, decorated with designs featuring elephants; he had a passion for elephants. The company's logo, Steven Leach + Associates, featured stylized elephant heads not to mention a vast collection of elephants in different forms and sizes.

Ben applied his extensive international experience to his work in high profile projects, establishing SL+A's presence in the Philippines. All of the company's projects have been under his personal direction, from design inception to completion. Such was his dedication and passion for excellence in his work.

He was also active in his social obligations. He joined Amcham in 1982-and in June 2002, took on the Chairmanship of the Publications Committee. He was also an active member of the Rotary Club.

We were lucky to have Ben join us in the last regional meet in Taipei last June. His presence will be surely missed!

Ben never liked to say "Goodbye!", so we can just reply by saying, "Have a great indefinite vacation, When the time is right, we shall see you again!"

For and in behalf of SL+A Manila, we thank everyone for sharing their fondest memories of Ben. With the help of the region, Manila Office will continue his legacy.



“Ben was noted for his distinctive sartorial style — wainscots and string ties, decorated with designs featuring elephants”

A younger Ben and his infectious smile





Office Locations:

- Bangkok, Thailand
- Bucharest, Romania
- Kuala Lumpur, Malaysia
- Manila, Philippines
- Phuket, Thailand
- Taipei, Taiwan
- Tokyo, Japan
- Seoul, South Korea
- Shanghai, China
- Singapore, Singapore

Services:

- Architectural Design
- Design + Build
- Interior Design Consultancy
- Project Management
- Sustainability Consultancy